



PRESS RELEASE

Rosersberg, Sweden, March 8, 2023

Joe Westman appointed Steelwrist Country Manager in the UK

Joe Westman has been appointed to the position as Steelwrist Country Manager in the UK. Joe joined Steelwrist in 2017 and with his extensive hands-on experience from the construction sector, having worked his way through several important roles within Steelwrist such as Support Technician and Technical sales representative, the appointment of Joe is an important step in our determined focus to continue building on the strong progress we have made over the years in the UK market.

“We are very pleased to see Joe take on the position as Country Manager. Joe will continue to build the dealer support network in the UK for Steelwrist based out of our office and warehouse in Banbury, together with the local Steelwrist team in the UK. This is a very customer service focused task where Joe’s previous experience will fit perfectly”, says Steelwrist VP Sales EMEA Richard Aulin. Joe assumes his new position April 1.

For more information please contact:

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About Steelwrist

Steelwrist is a global manufacturer of tiltrotators, quick couplers and work tools for excavators with headquarters in Sweden. A determined focus on robust and modern products, combined with fast service has been appreciated by an increasing number of customers world wide. For more information about Steelwrist, please visit steelwrist.com.