

PRESS RELEASE

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Steelwrist welcomes Takujiro Igarashi as Country Manager for Japan, paving the way to market leadership

Steelwrist, a global leader in tiltrotators and quick couplers, proudly announces the appointment of Takujiro Igarashi as Country Manager for Japan. This recruitment marks a crucial step in Steelwrist's journey to establish itself as the first choice in the Japanese market.

Takujiro brings a wealth of expertise from his previous roles as Group Manager for International Sales at Kobelco Construction Machinery in Japan and Group Manager for Product Engineering & Marketing at Kobelco Construction Machinery Europe BV in the Netherlands. His extensive experience in international sales, product engineering and the construction equipment sector positions Steelwrist for accelerated growth and market leadership in Japan.

"We are delighted to welcome Takujiro Igarashi as Country Manager. His appointment is an important move in our journey to become the foremost player in the Japanese market. Takujiro's proven leadership aligns with our commitment to innovation and excellence", says Stefan Stockhaus, CEO of Steelwrist.

Takujiro Igarashi conveyed his excitement about the new role, expressing: "I am honored to be part of the Steelwrist team and contribute to its expansion. With my background in the construction equipment industry and excavator development, I am well-equipped to drive success in the Japanese market. I am eager to leverage this experience for the benefit of Steelwrist, contributing to increased productivity in the Japanese construction industry."

Takujiro Igarashi will report to Peter Lam, VP Region APAC, ensuring a smooth integration into Steelwrist's regional leadership structure.

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About Steelwrist

Steelwrist is a global manufacturer of tiltrotators, quick couplers and work tools for excavators with headquarters in Sweden. A determined focus on robust and modern products, combined with fast service has been appreciated by an increasing number of customers worldwide. For more information about Steelwrist, please visit steelwrist.com.