



PRESS RELEASE

Newington, CT, USA, September 29, 2026

Steelwrist Inc welcomes AEM Manufacturing Express to its North American headquarters in Newington, CT

On September 28 Steelwrist welcomed the AEM Manufacturing Express to its North American headquarters in Newington, Connecticut, as part of the Association of Equipment Manufacturers' 2026 Northeast tour. This marked the first time the AEM Manufacturing Express made a tour stop at a tiltrotator manufacturer. During the visit, Steelwrist showcased its latest tiltrotator technology and fully automatic quick coupler solutions, as well as the company's expanded machining, assembly and product testing capabilities in the United States.

Since entering the North American market in 2017, Steelwrist has experienced strong growth as contractors increasingly adopt tiltrotators and fully automatic quick coupler systems to improve safety, productivity and machine utilization. In February this year, Steelwrist officially inaugurated its expanded operations in Newington, CT, with investments in machining, assembly and product testing capabilities. These investments enable the company to deliver products that are assembled and tested in the United States, and supports the company's continued growth in North America.

The AEM Manufacturing Express hit the road on August 31 and will stop at 18 manufacturing facilities across four states during the Northeast leg of the tour, amplifying the stories of the 2.2 million men and women who build, power, and feed America. On September 28 the AEM Manufacturing Express made a stop at the Steelwrist headquarters in Newington.

Attendees were given a tour of the facility, which, in addition to serving as Steelwrist's North American headquarters, brings warehousing, technical support, training, machining, assembly and product testing together under one roof. The expanded operation reflects both the work of the local Steelwrist team and the company's long-term commitment to growing its presence in the U.S. market. Steelwrist's culture, built around clear values, direct communication and individual accountability, has played an important role in the development of the North American organization.

The Newington stop also highlighted Connecticut's important role in the equipment manufacturing industry, which supports approximately 14,000 jobs and contributes \$3.1 billion annually to the state's GDP. During the event, AEM invited Steelwrist employees and guests to take the "Manufacturing Challenge," an interactive online game, to learn more about the innovations that power modern equipment manufacturing. Attendees also learned how to become advocates for the industry by joining "I Make America," AEM's national grassroots program.



“The AEM Manufacturing Express celebrates the people and communities at the heart of the equipment manufacturing industry,” says Megan Tanel, AEM’s President and CEO. “The continued popularity of this tour among our members is a testament to its impact. Across the country, millions of Americans play a role in making the equipment that builds our infrastructure and feeds our nation. This tour gives us an opportunity to recognize their hard work, share their stories, and build pride in American-made equipment.”

“Welcoming the AEM Manufacturing Express to Newington was a great opportunity to recognize the team behind our growth in North America. In recent years, we have continued to invest in our people and our local capabilities, and today machining, assembly and product testing are all part of our operations here in Connecticut. We are proud to show how Steelwrist technology helps contractors work more safely and efficiently, and to demonstrate our long-term commitment to the U.S. market,” says Peter Gaj, VP Region Americas at Steelwrist Inc.

Additional details about the AEM Manufacturing Express tour can be found at www.manufacturingexpress.org.

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About the Association of Equipment Manufacturers (AEM):

The Association of Equipment Manufacturers (AEM) is the North American-based international trade group representing off-road equipment manufacturers and suppliers, with more than 1,100 companies and more than 200 product lines in the agriculture and construction-related industry sectors worldwide. The equipment manufacturing industry in the United States supports over 2.2 million jobs and contributes \$415 billion to the economy every year. The “AEM Manufacturing Express” is developed and executed by AEM to proudly display the equipment manufacturing industry’s commitment to building communities.

About Steelwrist

Steelwrist is a global manufacturer of tiltrotators, quick couplers and work tools for excavators with headquarters in Sweden. A determined focus on robust and modern products, combined with fast service has been appreciated by an increasing number of customers worldwide. For more information about Steelwrist, please visit steelwrist.com.

Images:

1. Peter Gaj, VP Region Americas, Steelwrist Inc
2. AEM Manufacturing Express visits Steelwrist Inc
3. I Make America logo with Steelwrist quick couplers in the background
4. Steelwrist Inc facility in Newington
5. AEM Manufacturing Express bus at Steelwrist Inc